

# Oliver Pullar



## Personal details

Name	Oliver Pullar
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Date of birth	05/12/2000
Driving licence	Yes
Website	www.oliverpullar.com



## Profile

An enthusiastic, creative and self motivated digital media design graduate with a track record of creating and collaborating on highly successful social media campaigns. A good team player, who is able to think creatively and solve problems. Seeking to build a career in digital media.



## Work experience

**Photography Assistant/Editor** Sep 2023 - Present

*Richard Pullar Ltd, London*

Working in a central London advertising videography and stills photography studio as the main assistant. Working directly with brand clients and also advertising and marketing agencies on moving image and stills marketing campaigns. My responsibilities include: checking footage and sound from multiple sources, creating first cut edits for clients or agencies to review on set, creating final edits if required for clients or agency approval, responding to feedback from clients, agency or photographer/videographer, file management, lighting, multiple camera set up, set building, audio recording, tech recce and production for locations. Clients include; Unilever, Cawston Press, Pret A Manger, Kestrel Foods and Forest Feast

**Junior Designer** Nov 2022 - Sep 2023

*CAN Advertising Ltd, Windsor*

Worked as part of a team with nine months of hands-on experience in pharmaceutical advertising. Specialising in video production: editing, refining, and creating new assets for video content, ensuring consistency and quality. Asset organisation: organising assets for showreels, streamlining project workflows, and enhancing team efficiency. Social Media: designing engaging and visually appealing posts, reinforcing brand identity, and increasing audience engagement. Logo creation: conceptualising, designing and refining logos that effectively communicate brand values. Document design: created clear and aesthetically pleasing in-house documents, including staff handbook and job descriptions, enhancing internal communication. Collaborative project work: actively participated in cross-functional teams, collaborating with senior creatives to bring diverse projects to fruition. Project management: effectively managed multiple projects simultaneously, consistently meeting deadlines and delivering design solutions.

**Creative director and video editor (University Project)** Jan 2021 - Apr 2021

*forghetti, Winchester*

Liaised with clients to develop their social media campaign for their forghetti app, presented ideas for TikTok and Instagram, originated the creative from client's brief, listened to client's feedback and adapted plans to suit their needs. Storyboarded, directed, edited and uploaded videos for Instagram and TikTok. Awarded top performing ads on TikTok (March 2021).



## Education and Qualifications

### BA (Hons) Digital Media Design

Sep 2019 - Jun 2022

*University of Winchester, Winchester*

Designed and developed websites, apps and games. Created posters, 2D animated logos, typography, promotional flyers, stop frame animation, advertising videos and a digital art piece. Studied design principles, team & project planning and development projects. Focused on interactive media design and animation. Undertook a major project with clients creating content for social media using the Adobe suite, editing audio and visual. Storyboarding, directing and filming.

### UAL Extended Diploma in Creative Media Production

Sep 2017 - Jun 2019

*Brooklands College, Weybridge*

Modules covered:

- Video editing
- Page Layout and Design for Print Publication
- Music Video Production
- Shooting Single Camera
- Animation Production
- Photography
- Promotion and Advertising Production



## Interests

Gaming, Anime, Animation,



## References

**Lisa Dodd**

CAN Advertising Ltd

[lisa.dodd@can-advertising.com](mailto:lisa.dodd@can-advertising.com)



## Skills

**Adobe Indesign**

*Skilful*

**Adobe After Effects**

*Experienced*

**Adobe Photoshop**

*Skilful*

**Adobe Premiere Pro**

*Experienced*

**HTML and CSS**

*Average*